

HAVE YOUR SAY ON KEY IMPROVEMENT PROJECTS FOR CHRISTCHURCH



Newsletter 2

BACKGROUND

Following the distribution of an initial information sheet regarding the proposals for a Business Improvement District (BID) in Christchurch, we are asking all businesses to complete a short survey to outline their preferred improvement projects for the town.

HOW BUSINESSES CAN COMPLETE THE SURVEY

We can deliver hard-copies of the survey to businesses, which we will collect when completed, and the survey can also be completed online at www.surveymonkey.com/r/CHRISTCHURCHBID

THE TYPE OF PROJECTS WHICH ARE BEING CONSIDERED

Recent consultation with almost 30 local businesses has indicated that improvement plans might focus around the following:

- 1 Marketing & Promotion, to include the creation of a strong town centre brand
- 2 Improvements to the appearance of empty shop units
- 3 More major town centre events or festivals
- 4 Increased floral planting or landscaping
- 5 Projects to encourage investment into Christchurch
- 6 A new website to attract more visitors to the town
- 7 Social media campaigns to drive more footfall

However, the survey includes a number of other possible projects and so we are inviting further feedback from as many businesses as possible before the survey closes in late-February.



ALL BUSINESSES ARE INVITED TO ATTEND ANY OF THE FOLLOWING OPEN MEETINGS TO LEARN MORE ABOUT THE BID PROPOSALS:

All the open meetings listed below will take place on **Monday 16th March**.

7.30am Captain's Club, Wick Ferry

12 noon Soho, Church Street

5.30pm Camerons, Bargates

Food and refreshments will be provided at meetings.

LOCAL SUPPORT FOR THE PROPOSALS

The plans are being taken forwards by a group of local businesses, which include the following:

Name	Organisation
Christchurch Chamber	Sue Harmon-Smith
Filer Knapper	Lucy Filer
Frettens Solicitors	Fiona Knight
Kimmeridge Fashion	Fiona Herbage
Mathews Shoes	Fran Mathews
Reign Jewellers	Joe Li
Saxon Bar	Lee Price
Soho	Chris Rice
Studio 56 Hair Salon	Adrian Simmons
The Captains Club Hotel	Tim Lloyd
The Industry Hair Salon	Michelle Flower
Tom's Bar	Tom Owen
Waitrose	Pete Brown
Williams Thompson Solicitors	Suzanne Kadziola
Yellow Buses	Simon Newport



A REMINDER OF WHEN THIS IS LIKELY TO HAPPEN

The current proposals are for the vote to take place from **20th August** until **17th September 2020**, with the BID being operational by **December 2020**, subject to a positive business vote.

FURTHER INFORMATION

For further information regarding the BID proposals, please contact:

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Please also visit the BID website at **www.christchurchbid.co.uk** or follow progress on social media:

 @BidChristchurch

 ChristchurchBID

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