CHRISTCHURCH BID

Annual Review 2026

(Part Year 7 months)









Our key highlights from the last 7 months of BID Term One:

Experiencing Christchurch:

The final year of BID term one saw the return of the popular High Street Food Fest Local, designed to complement Christchurch Food Festival on the Quay. Families also enjoyed the six week Summer Holiday Dinosaur Trail. We continued our sponsorship of Christchurch Carnival, and added sponsorship of the Distinguished Gentleman's Ride, which saw 1300 bikes stop on the High Street for all to enjoy.

Promoting Christchurch:

Our social media campaigns reached more people and helped to highlight businesses in the town. We continued the popular Summer What's on promotional campaigns and distributed them to 15,000 local homes promoting all the wonderful activities and events throughout the town organised by both the BID and other levy paying organisations.

Supporting Christchurch:

Our Management Team continued to participate in regular meetings with key organisations including Christchurch Town Council, BCP Council, the Destination Management Board, Dorset Safer Business Partnership, and Business Community Group meetings.

The BID continued to invest in free opt-in membership of the Christchurch & District Chamber of Trade and Commerce, SEEDL Online training and UKPAC, a crime reporting app enabling businesses to sign up to report antisocial behaviour and crimes they experience or witness **free to all Levy Payers**.

Enhancing Christchurch:

The BID successfully secured £68,000 worth of grant funding, this grant has enabled us to purchase Joule, our compact electric vehicle which has been instrumental in maintenance of the Christchurch BID levy area including maintaining the existing tiered pedestals, 70 hanging baskets, extension of the three tiered planters as well as clearing, weeding, and starting graffiti removal.



Christchurch BID Welcomes a Second Term

1st November 2026 – 31st October 2031

What does that mean for your business?

- Christchurch BID is a business-led, independent, non-profit company
- We are funded by a mandatory levy on hereditaments (business premises) within our designated BID area. This collective fund is directly invested back into the Christchurch BID area and administered by the BID Operations Managers and overseen by the levy-paying volunteer Board of Directors
- It is the investment from your business that powers the Christchurch BID projects, events and initiatives

Enhancing Christchurch with:

- Joule, our grant funded maintenance machine, cleaning and maintaining the levy area
- Planting and maintaining seasonal flowers in the 3-tiered pedestals and hanging baskets
- Installation of annual bunting and banners

Experiencing Christchurch:

Creating impactful events and sponsoring events such as:

- Food Fest Local
- Carols in the Square
- Town Trails
- Christchurch Carnival
- The Distinguished Gentleman's Ride

Promoting Christchurch through:

- Summer and Winter What's on Guides distributed via online campaigns and posters delivered to residential houses
- Digital Media, including the Visit England campaign and Welcome to Christchurch Video, showing at The Regent
- Dedicated social media coverage to elevate levy payer posts



ACCOUNTS SUMMARY 2025-2026

INCOME	
BID Levy	£115,340.23
Government Grants	£49,142.37
Other income	£22,603.72
Total income	**£187,086.32**

EXPENDITURE	
Enhanced	£56,131.25
Animated	£45,513.35
Promoted	£13,967.31
Supported	£37,431.46
Central costs	£45,235.86
Total expenditure	**£198,279.23**

The variance between income and expenditure is taken from the previous year's surplus.

The figures above come from our management accounts and will be refined and subsequently published in the annual accounts.

Supporting Christchurch:

- Access to grant funding (which is inaccessible to local councils and community groups)
- Christchurch-focused representation when liaising with local councils, police, and other public bodies in multi-stakeholder meetings
- Obtaining and disseminating information on roadworks directly from the bodies carrying out the work
- Business access to free SEEDL online training, Christchurch & District Chamber of Trade and Commerce membership, and UKPAC crime reporting app access

For more information, to view the full business plan and contact information, see our website **www.christchurchbid.co.uk** or email **hello@christchurchbid.co.uk**